



This press release contains inside information within the meaning of Article 7(1) of the Regulation (EU) 596/2014 - Market Abuse Regulation

PRESS RELEASE

MFE-MEDIAFOREUROPE N.V.

PIER SILVIO BERLUSCONI

“ADVERTISING REVENUES FORECAST FOR FIRST HALF OF 2024: +6% GROWTH”

Today, Wednesday 5th June, at the Mediaset headquarters in Cologno Monzese, the press conference "*Mediaset, the TV season September 2023 - May 2024*" was held.

During the conference, Pier Silvio Berlusconi, Chief Executive Officer of MFE MEDIAFOREUROPE, commented on the Group's advertising revenue performance for the first half of 2024, estimating +6% growth compared to the same period in 2023.

Cologno Monzese, 5 June 2024

Department of Communications and Media Relations

Tel. +39 022514.9301

e-mail: press@mfediaforeurope.eu

<http://www.mfediaforeurope.com>

Investor Relations Department

Tel. +39 022514.8200

e-mail: investor.relations@mfediaforeurope.eu

<http://www.mfediaforeurope.com>

***MFE-MEDIAFOREUROPE** is an international holding company that brings together Europe's leading commercial broadcasters.*

***MFE-MEDIAFOREUROPE** is based in Amsterdam, in the Netherlands, and fiscal resident in Italy. It controls Mediaset S.p.A. and Grupo Audiovisual Mediaset España Comunicación (both fiscal resident in their respective countries) and is the main shareholder of the German broadcaster ProSiebenSat1.*

***MFE-MEDIAFOREUROPE** is listed on the Milan Stock Exchange (Ticker: MFEA, MFEB) and on the Spanish stock exchanges (Ticker: MFEA).*
